

The Austin Cosmopolitan Rotary Club Presents:



From July 22nd-30th 2011, the Austin Cosmopolitan Rotary Club will host Well Aware's third annual Shower Strike. Volunteers across the nation will be vowing not to shower until they have each raised one thousand dollars toward life-saving water wells in rural Kenya. This is outrageous fund-raiser, done only by Well Aware, is designed to call attention to the necessity of water and alleviate the monumental suffering that has resulted from a deadly drought in Africa.

Our First Event will be our Shower Strike **Launch Party on Friday, July 22nd** (location TBA), which will include live music, raffles, silent auctions, Kenyan jewelry, performances and more! Our Launch event will attract over 200 guests and members of local media.

Hosts from various cities in the U.S. will participate in the 2011 Shower Strike this year, and Well Aware expects to at least double the \$30,000 they raised last year in the one-week long strike.

Other events will be hosted throughout the week of the Strike, including a movie night, sponsored happy hours, swim day and a dinner party. Each Striker will wear their official "Shower Strike 2011" T-shirt the entirety of their strike, which sports the number of days they have gone without a shower, as well as our sponsor's logos.

Each Striker will have their own page on our website to promote their strike and need for funds, and our Event Sponsors will have their own pages, as well. Strikers and all volunteers are encouraged to "stink it up" wherever and whenever they can during the week of our Strike to raise awareness for our cause and donations for our water wells.

Well Aware's Shower Strike has attracted the attention of local and national media. To see some of our coverage from past Shower Strikes, you can check out our [Press Page](#) on our website.

"A clean drink of water is a luxury where we need to drill a well, a shower is unheard of. It's the least we can do to skip ours for a week, so that others can simply survive." – Sarah Evans, Executive Director, Well Aware

For more information, please visit us online today at www.wellawareworld.org or www.showerstrike.com, or call Sarah at 512-431-1679.



www.wellawareworld.org



www.austincrc.org