

Well Aware Shower Strike 2011

Sponsorship Information

Much of our Sponsor recognition will take place at our Launch Party, which will be attended by 200+ and members of the local media. Additionally, since the nature of the Shower Strike is viral, it is likely that thousands of people will be sent to our event website, the homepage of which lists our event sponsors' logos and hyperlinks.

We deeply appreciate your consideration of Sponsorship of our event. With your help, we can save many lives.

Main Sponsorships

Just a Smudge Sponsorship Level: \$250

Sponsorship includes thumbnail logo on event website homepage and in Launch Party Program, thumbnail logo on Shower Strike t-shirts (worn every day by Strikers during the Strike week), logo display on rotating "movie" screen during Launch Party, gift bag submissions, and lots of dirty hugs.

Grass Stain Sponsorship Level: \$500

Sponsorship includes medium-sized logo on event website homepage and in Launch Party Program, thumbnail logo on Shower Strike t-shirt (worn every day by Strikers during the Strike week), logo display on rotating "movie" screen during Launch Party, mention of gratitude by emcee during Launch Party, gift bag submissions, and lots of dirty hugs.

Muddy Face Sponsorship Level: \$1,000

Sponsorship includes Sponsor's company banner at Launch Party, a large-sized logo on event website homepage and in Launch Party Program, large logo on Shower Strike t-shirt (worn every day by Strikers during the Strike week), logo display on rotating "movie" screen during Launch Party, mention of gratitude by emcee during Launch Party, gift bag submissions, and lots of dirty hugs.

Filthy Dirty Sponsorship Level: \$2000+

This "Main Sponsorship" includes mention in our daily event promotions, company banners at Launch Party, a large-sized logo on event website homepage and in Launch Party Program, large logo on Shower Strike t-shirt (worn every day by Strikers during the Strike week), logo display on rotating "movie" screen during Launch Party, mention of gratitude by emcee during Launch Party, gift bag submissions, and lots of dirty hugs.

Other Sponsorships available:

Music Sponsorship: \$1500

In providing the funding for our fabulous music for the Launch Party, this sponsorship includes advertising on event outreach and exposure on and around the stage (provided by sponsor) the entire evening.

Food & Beverage Sponsorship: \$500

In providing the funding for the gourmet cuisine for the Launch Party, this sponsorship includes advertising and exposure on and around the food and beverage areas (provided by sponsor) the entire evening.

Mobile Wishing Well Sponsor

Our Mobile Wishing Well Sponsor will pledge to match whatever we make in our mobile wishing well during our Shower Strike. This could be \$10, or it could be \$500! Take a gamble for good.