

The Austin Cosmopolitan Rotary Club Presents:



From **July 24th through the 31st 2011**, the Austin Cosmopolitan Rotary Club will host Well Aware's third annual Shower Strike. Volunteers from Austin and other locations world-wide will be vowing not to shower until they have each raised at least one thousand dollars toward life-saving water systems in East Africa. This outrageous fund-raiser, done only by Well Aware, is designed to call attention to the necessity of water and raise proceeds for projects that will alleviate the monumental suffering that has resulted from deadly circumstances in Africa.

Our First Event will be our Shower Strike **Launch Party on Friday, July 24th at 7pm** at Austin's fabulous **Antone's**. This will be no regular party. The **grammy nominated Lost Bayou Ramblers** are going to rock, and "**Austin's Funniest Person**" (Austin Chronicle), **Nancy Reed**, will emcee the event (prepare for monumental heckling). We'll also have free Torchy's Tacos, raffles, silent auctions, Kenyan jewelry, surprise performances and more! Our Launch event will attract over 200 guests and members of local media.

Hosts from various cities in the U.S., Canada, the UK, Australia and Kenya will participate in the 2011 Shower Strike this year, and Well Aware expects to at least double the \$30,000 they raised last year in the one-week long strike.

Other events will be hosted throughout the week of the Strike, including a movie night, sponsored happy hour with drink specials, and a swim day (we'll need it!). Each Striker will wear their official "Shower Strike 2011" T-shirt the entirety of their strike, which sports the number of days they have gone without a shower, as well as our sponsor's logos.

Each Striker will have their own page on our website to promote their strike and need for funds, and our Event Sponsors are listed on the homepage of the event website. Strikers and all volunteers are encouraged to "stink it up" wherever and whenever they can during the week of our Strike to raise awareness for our cause and donations for our water systems.

Well Aware's Shower Strike has attracted the attention of local and national media. To see some of our coverage from past Shower Strikes, you can check out our Press Page on our website.

"A clean drink of water is a luxury where we need to drill a well, a shower is unheard of. It's the least we can do to skip ours for a week, so that others can simply survive." – Sarah Evans, Executive Director, Well Aware

Sing up to go on Strike with us today at **www.ShowerStrike.com**.

Or for more information, please visit us online today at www.wellawareworld.org or call Sarah at 512-431-1679.

