



The Gist

Well, Congratulations! You, the Shower Striker, have committed to allowing your beloved personal hygiene take a back seat to a good cause. Or, you just don't like to bathe. We're not here to judge, just to thank you for your contribution, regardless of your stinky motivation, and to help you get to your \$1,000+ shower!

We hope you have yourself a good scrubbing before we launch the Strike! We thank you so much for being a part of this fundraiser. It will be a fun and enlightening time for you. Please realize that you are helping others, who can only dream of a clean shower, in a very powerful way by making this sacrifice.

The Specifics

We Hope That You Will:

1. The Striker or Strike Team agrees to not shower until said Striker has procured \$1,000 in donations toward the release of their filthiness (an "African Bucket Bath" is encouraged - washcloth, soap if you must, and a sink full of water/swimming hole).
2. The Striker will wear his or her lovely Shower Strike T-shirt every day, all day, until your Strike is over- i.e. you have obtained the 1K to do so or the SS week has concluded. You are allowed to wash your shirt when needed and "restructure" this garment as you see fit.
3. The Striker will touch base with their Striker Officer with updates on amounts earned *not online* and photos of your progressive filth (for post to our blog and general heckling purposes).
4. The Striker will make every effort possible (feel free to be creative) to procure the necessary funds before they have a wash of any kind (swimming is cool).
5. The Striker will keep on them, the following (all found in your lovely Striker Survival Kit, which will be cleanly delivered to your freshly washed hands at our Launch Party, or mailed to your address):
 - Striker Info Fliers (to help you get your funds)
 - Striker Money Bag (to help you keep your funds)
 - Striker T-shirt (on your body, preferably)
6. The Striker will attend (or at least try with minimum to medium effort to attend) our awesome Launch Party on Sunday, July 24th, as well at the Wrap Party on Thursday, August 4th. (You won't want to miss these- it's where the fun happens.)
7. The Striker will want to attend at least one (but hopefully all!) of the Striker Mob Week activities. Check the attached Schedule of Events for deets on these. (Of course, all strikers are strongly encouraged to gather and stink it up in larger groups as often as possible in the most populated areas you can find.)
8. In the event that the Striker is unable to raise the necessary funds on his or her own, the fabulously filthy Striker will submit to being a sitting duck in a dunking booth at our Wrap Party. If you wanna.

Totally Optional:

1. Some Strikers will be keeping video diaries of their experience for a future video account of the fundraiser. Please do so if you wish, but no promises your grimy footage will be used.
2. Travel in herds to as many crowded places as possible for donations toward your shower.
3. Post your Shower Strike links to your social networking pages for added Strike exposure and help for your shower.
4. Wear a winter coat for added ripeness. This is ridiculous, we know. But, the media loved this one.

More specific details will be included in your Striker Survival Kit at the Launch Party (or in the mail) and you can email or call us ANYTIME with any questions. Ok, not anytime. Let's say, anytime between the hours of 7am and 11:30pm.

The Motivation

Well, there's the obvious: You wanna shower. Let's face it, you're used to being clean. At some point in our lives, we abandoned our childhood desires to stay as unkempt and soiled as possible. So, you'll be pretty eager to get to your goal so you can slip back into that nice, hot running water again.

But, of course, your primary incentive to fight our social norms and stink up the town for a while, is so that thousands of people in rural Kenya can have clean, safe drinking water. The funds that you raise during the Shower Strike Week will be used to construct life-saving water systems that will service women and children, schools, special needs individuals, orphanages and entire communities.

And, we have prizes! We will be crowning a Shower Strike King or Queen! Whoever of our awesome Strikers is able to raise the highest donation amount will be crowned our *Well Aware Shower Strike King or Queen*. We will hold a brief ceremony during our Wrap Party to acknowledge and bow to you. You will receive a royal thank-you gift, have your regal portrait in our cyberspaces, and you will be repeatedly praised, petted and applauded. We will also have other awards for creative fundraising, most obnoxious fundraising, and we're still thinking of some more.

If you haven't already signed up, that stinks! Do so on our website today- www.showerstrike.com- or by emailing to sarah@wellawareworld.org, or call 512-431-1679, or just post a comment anywhere in our cyberspace realms.

To Sponsor the Shower Strike, please see our Sponsor Page, or give us a call, or shoot us an email!

Any and all support for the Shower Strike goes directly toward saving precious lives.

